

We Claim:

1. A postcard generator comprising :  
an image sensor device for capturing an image;  
an image processor for processing a captured image; and  
5 a pagewidth printhead configured to print a captured and processed image on a first side of a  
print media and to print a postcard format onto a second side of said print media.
2. A postcard generator according to claim 1 wherein the postcard format includes a token  
indicating that postage has been paid, said token being printed onto said print media by said printhead.  
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3. A postcard generator according to claim 2 wherein said postcard generator is adapted to  
print a predetermined number of postcards.
4. A postcard generator according to claim 1 further comprising a print roll including a plurality  
15 of tokens pre-marked thereon, the tokens indicating that postage has been paid.
5. A postcard generator according to claim 4 wherein the tokens are printed are pre-printed at  
regularly spaced intervals the surface of the print media adapted to receive the postcard format thereon,  
the spacing being substantially equal to the size of the printed image to be printed on the other side of  
20 the print media.
6. A postcard generator according to claim 1 wherein the postcard format includes an address  
zone.
- 25 7. A postcard generator according to claim 1 wherein the postcard format includes a blank zone.
8. A postcard generator according to claim 1 further including a memory for storing said postcard  
format.
- 30 9. A postcard generator according to claim 1 further including a print roll adapted to receive an  
image on one side thereof and a postcard format on an opposite side thereof; and a guillotine adapted to  
separate a printed postcard from the print roll.
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